



Republic of Kenya

**Kenya Marine Fisheries Socioeconomic Development
Project (KEMFSED)**

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NAIROBI



**MINISTRY OF AGRICULTURE, LIVESTOCK, FISHERIES AND COOPERATIVES
(MoALFC)**

State Department of Fisheries, Aquaculture and Blue Economy (SDF&BE)

Kenya Marine Fisheries and Socio-Economic Development Project (KEMFSED)

Credit No: 6540-KE: Project ID. No. 163980

Terms of Reference

**For Stakeholder Engagement Specialist to support Marine Spatial
Planning in Kenya**

CONSULTANCY SERVICES – INDIVIDUAL

Contract No. KE-MOALF-C1.1B-2021-005-ICS-MSP

Tender No. MOALF&C/SDF&BE/7/2021-2022

October 2021

Project Background

The Government of Kenya has received support from the World Bank towards the implementation of the Kenya Marine Fisheries and Socioeconomic Development Project (KEMFSED). The KEMFSED project covers a period of 5 years. The Project Development Objective is to improve management of priority fisheries and mariculture and strengthen access to complimentary livelihoods in coastal communities. The implementing agency will be the State Department for Fisheries & the Blue Economy (SDF-ABE) on behalf of the Government of Kenya. Five (5) counties along the Coast have been selected to be beneficiaries for the project namely Kwale, Mombasa, Kilifi, Tana River and Lamu. KEMFSED Project seeks to empower coastal communities to improve management of priority fisheries and mariculture, and strengthen access to complementary livelihood activities.

The project is comprised of the following three components:

- a) **Component 1: Governance and Management of Marine Fisheries** will focus on improving the management of marine fisheries in Kenyan waters. In furtherance of the same PDO, fisheries governance interventions will be promoted through strengthened co-management of nearshore fisheries, and infrastructure development to support the management of fisheries at both the national and county levels.
- b) **Component 2: Coastal Community Empowerment and Livelihoods** will contribute to

the PDO by strengthening livelihoods in coastal communities through a combination of technical and financial support for the implementation of livelihood, social welfare, and environmental subprojects; provision of scholarship grants and complementary capacity-building and mentoring of beneficiaries;

- c) **Component 3: Project Management** this Component will finance support for project management at both national and county levels to ensure coordinated and timely execution of project activities.

These Terms of Reference relate to the Marine Spatial Planning (MSP) sub-component under Component 1. The activity will be implemented over of a period of five years and it will cover the Pre-planning Phase which involves establishment of MSP committees, technical working groups, development and implementation of a stakeholder engagement strategy and support for capacity building. The process will also involve a data collection phase as well as the final implementation phase where the MSP is adopted and implemented.

This part of the project will be undertaken in close cooperation with partners from the Government of Kenya and The Nature Conservancy (TNC). The process requires extensive stakeholder consultations and negotiations.

1. Rationale for the Consultancy Assignment

Marine Spatial Planning (MSP) is a national responsibility and the Government of Kenya has embarked on this process in support of investments in the Blue Economy. Based on experiences from other countries, the success of this activity will depend on how well stakeholders are engaged and participate throughout all the development phases of the plan. To achieve this, there is need for an MSP Stakeholder Specialist to support the MSP Secretariat in the engagement of stakeholders as critical participants in the development of a Marine Spatial Plan. The Stakeholder Specialist will work under the supervision of a Government appointed MSP National Coordinator and will closely coordinate with the broader KEMFSED stakeholder activities.

2. Objectives and Scope of the Consultancy Assignment

The MSP Stakeholder Specialist is expected to provide technical expertise in the engagement of stakeholders from different levels of the National, County Governments and Communities.

The MSP Stakeholder Specialist is expected to undertake the following specific activities:

- (i) Consolidate the current identified stakeholders from the scoping report and national government initiatives;
- (ii) Develop a MSP Stakeholder Engagement Strategy that maps all stakeholders and their roles in the MSP process and also provides guidelines for the stakeholder engagement process; identifies enabling factors and barriers that influence the stakeholder engagement process and make recommendations for strengthening these enabling factors and either breaking down or mitigating the barriers identified;
- (iii) Develop, maintain and regularly update a data base of stakeholders for outreach during different phases of the MSP development process;
- (iv) Develop, implement and evaluate strategies for (a) developing new relationships and (b) enhancing existing relationships at conceptualization stage, development phase and implementation phase of MSP;
- (v) Liaise with MSP Coordinator to develop a schedule for consultations based on a robust stakeholder outreach approach;

- (vi) Liaise with the MSP Coordinator, Project based Specialists and the Communication Specialist to develop meeting agenda and participant packages;
- (vii) Liaise with Spatial Data Specialist for GIS outputs to present to stakeholders;
- (viii) Assist / facilitate stakeholders to nominate representatives for the MSP process;
- (ix) Meet with stakeholders to inform them about MSP and obtain input during the MSP process as well as document decisions made and outputs to incorporate into the MSP process;
- (x) Meet with community leaders, sector leaders, civil society to discuss MSP issues;
- (xi) Facilitate stakeholder meetings and hold public information sessions;
- (xii) Produce meeting reports and workshop reports including the development of a comprehensive report on the Kenyan stakeholder engagement process and lessons learnt;
- (xiii) Maintain and track a ‘Stakeholder Advice Log’ (a record of all advice and comments provided to MSP, and actions taken) which is integrated into the broader KEMFSED Grievance Redress Mechanism;
- (xiv) Develop and maintain a database of “best practices” in stakeholder engagement;
- (xv) Develop strategies for ensuring that best practices in stakeholder engagement are institutionalized;
- (xvi) Collaborates closely with the communications department to design and produce suitable communication products to reach out to stakeholders at the different levels and to those that are engaged at different phases of the MSP development process;
- (xvii) Conduct surveys and evaluations to assess effectiveness of the MSP to reach stakeholders; and
- (xviii) Provide training and guidance to KEMFSED project staff on all aspects of stakeholder engagement, negotiation and conflict resolution;
- (xix) Support implementation of other activities identified in the MSP Stakeholder Engagement Strategy (reference above) or identified by the MSP Secretariat or MSP National Co-ordinator; and
- (xx) Prepare semi-annual progress reports for the MSP stakeholder engagement programme.

3. Qualifications:

Education:

A Masters university degree in social sciences, sociology, development, socio-economy, agro-economy, natural resource management, sustainable development or related field from a recognized university.

Bsc Degree in social sciences, sociology, development, socio-economy, agro-economy, natural resource management, sustainable development or related field from a recognized university

Skills/ Experience

- Minimum 10 years of general and professional experience, 5 years of specific experience in the field of stakeholder’s engagement, local community mobilization, capacity building, negotiation, and community socio-development

- 5 Years' Experience with project development, implementation, or demonstration at local, national and/or international levels of stakeholder's engagement and mobilization
- Knowledge of National communities and Institutions is highly desirable; experience in similar previous role is an advantage;
- Experience in guiding stakeholders through decision making processes and reaching agreement on processes and outcomes
- Experience in negotiation and conflict resolution
- Experience with stakeholders in the conservation sector is highly desirable
- Experience of Kenyan Governmental systems will be an added advantage
- Donor funded project experience will be an added Advantage
- Fluency in English and Kiswahili (both spoken and written) is highly desirable

4. Compensation/Benefits

The support for this position will be from the KEMFSED Project. This is a full time position for a period of 4 years, subject to renewal, with a 6 month probation period.

5. Supervision Responsibility

The Specialist will report to the National MSP Coordinator on all matters pertaining to the assignment. The consultant is expected to work closely with the KEMFSED MSP Secretariat, as well as the broader GoK Interagency working team for Marine Spatial Planning.